Texoma Health Foundation

2011 Annual Report

363 donors & partners

3,022 residents helped through grants & projects
Dear Friends,

At the time of this publication, I will be completing the final year of my term as the Chairman of the Texoma Health Foundation Board. The end of 2012 will be significant in THF’s history with the remaining four founding members of THF completing their six-year board terms. Herman Ringler served as the first Chairman of the Board when THF was established as an independent foundation in 2007. Judge Horace Groff was our first Vice-Chairman, Karen Alford was our first Secretary/Treasurer, and I began 2007 as the Grants and Giving Chair. Through the Foundation’s development over the past six years, we have consistently reminded ourselves of the important responsibility we have as servants to this community. Funds are dispersed with thoughtful due diligence to determine the best-use and greatest impact through a fair and objective review. The countless hours devoted as a working board during our growth led to strong friendships and a feeling of family. We hope that this is evident in our progress reported to the community in this year’s and previous annual reports.

At the end of 2011, Kent Black, Sam Graber and Dr. Angela Latham completed their terms on the Board. All three members brought a high level of expertise from their respective fields, along with a true compassion for others. In addition to these members, we also officially recognized Reba’s Board Representative, Cliff Williamson, for the extensive time he commits to the Foundation while overseeing the major operations of Starstruck Entertainment. The Board and staff have benefited from his wealth of knowledge and have been blessed by his caring spirit.

On behalf of all of us, I thank the many partners, generous donors, dedicated volunteers and compassionate staff for helping us work toward our mission to support the health of residents in Grayson, Fannin, Bryan and Marshall Counties.

Kay Skelton
THF Board Chairman
2011

Board of Directors

Kay Skelton, Chairman of the Board
Dr. Darius Maggi, Vice-Chairman
Stefanie Stumpff, Secretary/Treasurer
Karen Alford, Grants & Giving Chair
Herman Ringler, Immediate Past Chair

—

Kent Black
John Carey
Jim Crittenden
Sam Graber
Horace Groff
Jared Johnson
Angela Latham, M.D.
Margie Morris
Cliff Williamson

serving

Texoma
income & donations

investment income 69%
revenue, gifts, grants, other 31%

$1,422,605

THF manages annual donations in the form of family endowments, trusts, donor-advised funds, individual and business contributions
donor directed income by category

Programs supporting childhood diabetes supported through the Jack and Kathleen Berry Family Endowment 3,327

Dialysis care supported through a fund established by Dr. Mackey Watkins 1,947

Health Workforce Education (multiple funds) 30,511

Uninsured primary and tertiary care services through the Ralph and Frances Porter Endowment 66,480

Reba’s Ranch House (multiple funds) supporting operations and special projects 71,319

Funds earned in 2011 dedicated for expenditure in 2012

Major Donor Gifts supporting restricted and unrestricted programs include: The Berry Family Endowment, The Andy Buckner Gift, The Dialysis Fund, the Sarah Greer Mayor Gift, J. Lee and Fay Agnes Greer, the Ray and Mary Morrison Endowment, the Mary E. Morrison Endowment, the Roberta Pond Endowment, Marcus J. Sedlmeir Gift, Ralph and Frances Porter Endowment, the Joe and Norma Turner Gift and the W.E. Wilcox Gift.
Donations & grants received in 2011

$441,496

Donations from families and organizations, along with grants from other funders, allow THF to have an even greater impact on the health and well-being of our communities.
grants awarded to THF in 2011 from:
The Children’s Clinic of Sherman
The Robert Wood Johnson Foundation
Elias and Hanna Regensburger Foundation
Captain Hastings Charitable Trust
community giving

$1,373,322

access to care: 34%
nursing: 39%
RRH: 24%
healthy living programs: 3%

community giving: $1,373,322

- Access to care: 34%
- Nursing: 39%
- RRH: 24%
- Healthy living programs: 3%

Community Giving: $1,373,322
community grantees

awarded in 2010 for 2011 operations

- Child and Family Guidance Center
- Denison Boys and Girls Club
- Grayson College
- Greater Texoma Health Clinic
- Texas/Oklahoma Nursing Advancement and Leadership Project
- The Rehabilitation Center

awarded in 2011 for 2012 operations

- Camp Sweeney
- CASA of Grayson County
- Child and Family Guidance Center
- East Central University at Southeastern
- Grayson County Children’s Advocacy Center
- Grayson College
- Greater Texoma Health Clinic
- Northeast Children’s Museum
- Southeastern Foundation
- Texas/Oklahoma Nursing Advancement and Leadership Project
- Texoma Regional Blood Center
- The Rehabilitation Center
$72,438 in patient assistance through provider partners including:

- Ameripath
- Quest Diagnostic
- Delta Pathology
- Dr. Rolando Oro
- Dr. Mark Dickson
- Sherman Radiology
- Texas Health WNJ
- Heritage Park
- Texas Oncology
- N. Texas Anesthesiology
- Texoma Medical Center

500 strong

in loving memory of Dr. Ronald Ennis

assisting local women with the cost of breast cancer services thanks to fundraising by project partners, volunteers and members of THF’s 500 Strong Campaign
Porter fund

$65,335

in assistance supporting working uninsured Denison residents with the cost of medical services provided in partnership with

The Greater Texoma Health Clinic and Texoma Medical Center

Income generated in 2010 for support in 2011
children’s fund

$17,355

in assistance to children of Grayson County through the following providers:

Kroger Pharmacy
Patterson Optical
The Medicine Shoppe
Dr. Frank Looney
Dr. Hunter Richmond
The Medicine Store
Mckinney Pediatrics
Sherman Medical
Texoma Medical Center
One Medical
Texoma Care

the Children’s Fund is made possible due to support from the Children’s Clinic of Sherman
Due to the 2010 Race for Diabetes and support through the Berry Endowment, all 11 campers from THF’s service area attending Camp Sweeney received financial support from THF.

97 children and family members participated in a healthy living program focused on fitness and nutrition.

Children from Grayson and Fannin visited a healthcare exhibit promoting healthy living & wellness.

$22,429
13 nurse faculty positions at Grayson County College and ECU at Southeastern were supported by THF in 2011.

217 students entered nursing programs funded by THF.

A regional telecommunication network was installed at nine locations across North Texas and Southern Oklahoma to support nurse advancement and retention.

$530,379
1,352 patients were assisted with rehab, counseling and primary care services

30 medical professional staff positions were supported by THF

40 women were helped with a total of 170 breast cancer services covered thanks to 500 STRONG donors

469 patients were assisted with the cost of primary care services and 4 patients obtained services at TMC through the Porter Endowment

20 children received needed emergency medical services thanks to the Children’s Clinic of Sherman

access to healthcare

$470,128
259 families and 772 guests were provided a home-away-from-home while being by the side of a loved one in area hospitals.

New guest beds and televisions were purchased through Memorial Day fundraising and with in-kind support thanks to Sony and Dillard’s.

In 2011, a special memorial was added to the grounds marking twenty years since the tragic loss of Reba’s band members and tour manager.

THF’s Reba’s Ranch House Endowment, the Mary E. Morrison Endowment, a gift from Mr. Ralph Porter and the Gary Endowment help to cover the cost of operations of RRH in addition to ongoing donations and gifts.
small gifts
supporting special projects & fundraisers for local nonprofits

$8,246

American Cancer Society
American Red Cross
Conference of Southwest Foundations
The Crisis Center
Denison Area Chamber of Commerce
Denison Independent School District
Denison Service League
Grayson County College Foundation
Herald Democrat School Program
Home Hospice of Grayson County
North Texas Young Professionals
Preston Volunteer Emergency Services
Sherman Chamber of Commerce
Sherman Independent School District
Southeastern Foundation
Texoma Detachment
Texoma Medical Center
United Way of Grayson County
Women Rock
WNJ Community Foundation
Workforce Solutions Texoma
Zapir Shrine Temple
additional giving partial gift of $270,789

In 2011 the THF Board finalized the sale of the original Reba’s Ranch House. Potential buyers were required to submit proposals to the Foundation in order for the Board to choose an organization with the greatest potential impact on the community with programs or services that connected to the history of the Ranch House and its service to others.

The Streun family was ultimately selected for a partial gift/sale and opened the House to serve the community as an assisted living facility with a focus on serving Alzheimer patients. The upgraded site now includes a “salon room” for hair cuts, styles and nail painting, a “spa room” with an accessible bath tub for the elderly, a music area with a piano, guitars and drum and a gardening area with vegetable plants designed to be accessible for daily gardening. Careful planning was also given to security of Alzheimer patients to assure their safety. The House is now fully operational and addresses an important need in a compassionate and caring atmosphere.
Camp Sweeney is owned and operated by Southwestern Diabetic Foundation. For over 60 years, Camp Sweeney has provided treatment and training for children and youth, ages 5-19, who have diabetes, or who are at risk for developing diabetes. The Sweeney program combines medical treatment, education, and positive motivation to affect the long-term prognosis of diabetes. Campers enjoy activities like swimming, soccer, crafts, fishing, paintball, dances, campfires, and carnivals while they learn how to deal with diabetes medically, socially, and emotionally.

Camp Sweeney includes full-time medical care twenty four hours a day. Many families need help paying for fees, and THF helped send 11 kids to Camp Sweeney from Texoma in 2011. Funds were possible due to the 2010 Race for Diabetes and income from the Jack and Kathleen Berry Endowment.
meet our community grantees

CASA

CASA is a non-profit agency that provides trained, court appointed volunteers who investigate, monitor and serve as advocates in court for children removed from their homes by Child Protective Services. CASA’s goal is to secure permanent, safe, nurturing homes for children who have been victims of abuse or neglect. They provide a voice for children who often are forgotten and work to break the cycle of abuse. Their services unlock a future for children that they could otherwise never imagine.

Due to the support from the Texoma Health Foundation CASA is able to continue their mission of advocating for the abused and neglected children of Grayson County.
The Child & Family Guidance Center of Texoma addresses a major Texoma Health Foundation priority and need in our community which is to improve access to healthcare for under and uninsured residents. The Center provides access to outpatient mental healthcare for the general population regardless of their ability to pay. The goal of the Child and Family Guidance Center is to assist Texoma children and families in need to create lasting, positive change in their lives that will prevent future problems. The Child & Family Guidance Center of Texoma works to achieve this goal through community-based programs designed to ensure sustained improvements and benefits for children, families and communities.

Funding from the Texoma Health Foundation assists the Center in continuing to provide outpatient mental healthcare to Texoma families that cannot independently afford services due to circumstances beyond their control. Due to the support of THF, doors were opened for hurting Texoma children and families that did not have the money or insurance to pay for services.
meet our community grantees

Children’s Advocacy Center

The Grayson County Children’s Advocacy Center is dedicated to providing a child-friendly environment for children who are crime victims, and to facilitate the investigation, prosecution, healing and prevention of child abuse. The Center believes that every child is entitled to a life free of violence and full of possibilities.

Due to the support of the Texoma Health Foundation, Children’s Advocacy Center is able to help restore the lives of abused children through trauma-focused therapy programs.
ECU at Southeastern Department of Nursing is a distance education nursing program based on the Southeastern Oklahoma State University campus in Durant, Oklahoma. Implemented in August, 2000, this program is unique because ECU Department of Nursing was the first in Oklahoma to offer a Baccalaureate nursing degree on another university's campus. The ECU at Southeastern nursing program has graduated approximately 176 nurses to date; the majority of these nurses continue to practice nursing in North Texas and Southeastern Oklahoma. The success of the program has been demonstrated by consistently meeting its benchmark for nursing student retention, as well as having an average first time NCLEX-RN pass rate well above the national and state averages.

The ECU at Southeastern nursing program utilizes Interactive TV (ITV) through ONENET to deliver nursing courses from Ada to the Durant campus. Funds from THF helped to upgrade failing, out of date technology in one classroom to new state-of-the art technology, increasing student program satisfaction and delivery.
The Grayson College Associate Degree Nursing program prepares graduates to earn an Associate of Applied Science degree and take the NCLEX-RN® to become a Registered Nurse. The Associate Degree Nursing program at Grayson College is approved by the Texas Board of Nursing and accredited by the National League for Nursing Accrediting Commission.

In 2008, in response to a nationwide nursing shortage, the Grayson College A.D.N. program received funding from THF to initiate twice yearly admissions with the goal of graduating increased numbers of competent nurses to provide needed health care services to the residents of the Texoma Health Foundation service area. Funding from THF provided salaries for additional nursing faculty needed to sustain the increased enrollment.

Graduation data shows an increase from 85 graduates in 2009 to 119 in 2011 and a projected rate of 130 graduates for 2012. Implementation of the dual admission and graduation process has also provided a supply of graduate nurses for the workforce twice a year rather than once a year, reducing periods of high RN vacancy rates. In addition, the admission of students twice a year has increased articulation from the Vocational Nursing program to the Associate Degree Nursing program. Students graduating from the VN program can now transition immediately into the RN program, enhancing employment opportunities and increasing the number of graduates eligible for licensure as Registered Nurses.
The Greater Texoma Health Clinic (GTHC) provides comprehensive health and wellness services to residents of the Texoma Community regardless of their ability to pay. Historically, GTHC has primarily served the needs of the uninsured and the indigent in Grayson County. The Clinic’s governing board has expanded GTHC’s service area to include Fannin and Bryan County residents, as well as individuals eligible for Medicaid and Medicare. To better serve pediatric Medicaid clients, GTHC hired Dr. David Coble, pediatrician.

Funds from THF helped cover employment expenses of GTHC’s medical staff - Chief Medical Officer, Nurse Practitioner, and Medical Assistants.
meet our community grantees

The Rehabilitation Center

Funds from the Texoma Health Foundation helped The Rehabilitation Center purchase a LiteGait. At the Rehabilitation Center, children and adults have access to this state-of-the-art equipment allowing the therapists to focus on the technical aspects of gait and balance in a safe environment.
Southeastern Oklahoma State University has provided higher education to the Texoma region for 103 years and graduated thousands of educated persons who have gone on to contribute to many professions and science fields.

Thanks to THF funding, Southeastern was enabled to implement five programs which will impact how the university matches health and counseling services to actual campus health needs. These programs all support Southeastern’s driving goal theme, “Healthy Students Succeed.” Actions can now be more targeted, health-effective and cost-effective. Thanks to this gathered data, Southeastern can measure results for impact and improvement, and keep on the path of treating students’ need for help in achieving wellness.
The Texas/Oklahoma Nursing Advancement and Leadership Project is a Partners Investing in Nursing’s Future project funded by the Robert Wood Johnson Foundation and THF. With the assistance of the Texoma Health Foundation, the project has brought together professionals from various disciplines with the purpose of developing educational opportunities that will enhance the future of nursing in THF’s service area. To date, the project has implemented a regional teleconferencing network and began the creation of content related resources that will strengthen the health of communities in North Texas, South Oklahoma, and Sierra Leone, Africa.
Texoma Regional Blood Center (TRBC) located in Sherman, is a 501(c)(3) non-profit independent blood center founded by a group of local physicians. These physicians were concerned that when blood was needed for the survival of their patients in the hospitals located in Grayson, Fannin, and Cooke counties, that it was not always readily available locally. Through the efforts of these local physicians and volunteers, Texoma Regional Blood Center opened its doors with a mission to provide an adequate and safe supply of voluntarily donated blood to meet the needs of the patients in the Texomaland area, and to provide the highest quality of services at the lowest possible fees, maximizing the use of all blood donated. TRBC has served the needs of patients and physicians located in Grayson, Fannin and Cooke counties for the past 37 years and continues to do so today. TRBC currently provides blood and blood products to the patients of five hospitals within Grayson, Fannin and Cooke counties including: Texoma Medical Center, Texas Health Presbyterian, Heritage Park Surgical Hospital, Red River Regional Hospital in Bonham and Muenster Memorial Hospital.

Funds from the Texoma Health Foundation helped to purchase a new Mobile Blood Collections Bus, as well as free up other resources that allowed for the purchase of two Blood Center Delivery Vehicles.
Thank you to our Donors

Advanced Medical Imaging
Alverson Refrigeration
Linda Ames
Stan and Karen Alford
Jim and Nancy Anderson
Regina Anderson
Andrews Distributing
Tim Armstrong
Michael Arnold
Angela Bailey
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Fossil Creek
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KXII
Loose Wheels Texas
Next Media
Oakridge Baptist Church
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Parkside Baptist Church
St. Luke's Episcopal Church
Starstruck
Stone Creek Country Club
TAPS
Texoma Harley Davidson
The Elders of Savoy Church of Christ
Trinity Lighthouse Church
Westin Stonebriar

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Dr. Mark Dickson
Dr. Ronald Ennis
Greater Texoma Health Clinic
Kroger Pharmacy
Dr. W. F. Looney
McKinney Pediatrics
Morrison Endowment
THANK YOU

to over 200 Volunteers

giving of their time and sharing their talents
to improve the work of the THF and the Reba’s Ranch House
THF provided over $140,000 in in-kind support, donations of goods and sharing of facilities benefiting area nonprofits in 2011.

**staff**

Michelle Lemming  
President/CEO

Michele Daniel  
VP of Operations

Shunnay Gilmore  
Executive Assistant

Marilyn Bice  
Reba’s Ranch House Manager

Susan Hooper  
Reba’s Ranch House Support Staff

Ron Ballou  
Reba’s Ranch House Support Staff
Texoma Health Foundation
Statement of Assets, Liabilities, and Equity
Income Tax Basis
December 31, 2011

Assets

Current Assets
Cash in Bank $ 195,834.43
Certificates of Deposits 265,040.61
Payroll Tax Receivable 320.32
Total Current Assets 461,195.36

Fixed Assets
Land Improvements 109,410.00
Building 2,583,779.20
Furniture and Equipment 43,327.80
Equipment 49,429.00
Total Fixed Assets 2,785,956.00
Less Accumulated Depreciation (129,098.09)
Net Fixed Assets 2,656,858.00

Other Assets
Notes Receivable - Morrison 886,494.25
Investment - Merrill Lynch 40,596,339.99
Farm Home for Sale - Restricted 100,970.00
Note Receivable Johnson 480,169.24
Note Receivable Johnson Gas Line 9,183.53
Total Other Assets 42,073,061.01
Total Assets 445,191,119.37

Liabilities and Fund Balance

Current Liabilities
Texas Unemployment Tax $ 655.60
401(K) Plan Payable 2,008.98
Total Current Liabilities 2,664.58

Equity
Unrestricted General 38,437,741.98
Restricted Berry 131,303.15
Restricted Dialysis 58,215.73
Restricted Education 1,046,571.49
Restricted Frietsch 1,316.63
Restricted Gary 30,855.62
Restricted Pond 93,152.51
Restricted Porter 2,552,836.89
Restricted RRH 2,784,342.73
Restricted Reba McEntire Fund 51,318.96
Total Fund Balances 45,187,654.79
Total Liabilities and Fund Balance 445,191,119.37

See Accountants’ Compilation Report
Ways to Give

THF accepts cash, stock, real estate and other assets to further extend the work of the Foundation to improve the health of Texoma today and tomorrow. Whether you wish to establish a fund at the foundation, or engage in other charitable options, we will work with you to find a method of giving that achieves the greatest good and imparts the highest level of satisfaction for you and your family.

In addition to financial contributions, THF and the Reba’s Ranch House rely heavily on volunteers and donations of goods and services. Contact us at (903) 337-0755 or view our registries at Dillard’s, J.C. Penney and Target.